



Here are logo usage guidelines to make it easy for you to order apparel, signage or whatever you need for your team this season. Last year we updated the logos for the Lasers and the Saints, please ensure to **use only the new logos as shown below**, do not use old or previous versions of the logos and follow these guidelines to help us achieve consistency for our players and unify our zone. Alternate logo file formats can be provided if required. Logo files can be found under information on lasers.ca.

LOGOS

WHAT'S INCLUDED:

1. **Regina Lasers logos.zip** OR **Fighting Saints logos.zip** –
Each zipped folder contains 3 colour logo files in vector (.eps) format (vector files are the most commonly requested file type and are infinitely scalable while maintaining full quality). If you require a different logo format please contact me.
2. **Lasers logos and jersey designs 2021.pdf** OR **Saints logos and jersey design 2021.pdf** –
Each PDF shows the uniforms, logos, and the colour combo to be used on different backgrounds, the colours and their PMS value (if applicable) to match to and file names.



COLOURS:

Team colours are shown below. Some colours have an assigned PMS number. Pantone numbers are a universal colour matching system that will help ensure a close colour match to our team colours. Please use these numbers as your guide. This will help the zone achieve a consistent look in all applications.

REGINA LAZERS



FIGHTING SAINTS



DO NOT ALTER THE LOGOS IN ANY WAY. Examples (including but not limited to): Do not change or 'mix' up the colour combinations; do not change the size relationship of elements within a logo; do not 'squish' or stretch the logo(s) disproportionately.

DO NOT USE OLD OR PREVIOUS VERSIONS OF THE LOGOS.

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